



Newsletter

Community Museums Association of Prince Edward Island

February 2019

Welcome to our Newsletter

Welcome to our second newsletter. Winter is a busy time - bad weather, school, vacations, work, etc. But, it is important to keep your social media and websites up to date during this time.

Facebook is designed to show people what they want to see. The more they interact with your posts, the more often they will see your posts.

The less they interact with your posts, the fewer and fewer posts of yours they will see.

This is also true if you rarely post to your museum's social media webpage. The less you post the lower the chances people will see your post, even if they have "liked" or "joined" your social media page.

Try to post something every week, even if it is just an image or interesting history fact.

This will help keep you relevant in the social media feeds of more Islanders.

Keeping your website up to date is also important. Your hours, location, and contact information should be kept up to date. Special events, programs, and how to become a member or volunteer should be easy to find. If it is harder to find, people may not look.

Rally Around the Flag: Prince Edward Island in the Great War

If you were in Miscouche on January 27th, 2019 you may have seen the *Rally Around the Flag: Prince Edward Island in the Great War* presentation by Captain Greg Gallant of the Prince Edward Island Regiment Museum where he spoke about the role PEI played during the First World.

At this presentation, he showed some rare and never before seen

artefacts. He also shared how the Regiment Museum has acquired some of their artefacts over the years and I think there are some important lessons we can take from it.

The one I want to talk about here is that people do not always realize the value of what they have.

Photos are extremely valuable. They put a face to a name and allow us

to see past experiences. Some of the photos in the Regiment collection came from people who were planning to throw the images out. For some people, if they do not know who is in the photo they will not keep it. Remember, photos can be valuable even if you don't know who is in the photo. Some research or talking to the right people may give you all the answers.

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Special Points of Interest

Don't forget to take part in the surveys!!

The Display case is available March through September! Let us know if you would like to book it.

Important Survey's

[Youth Engagement in Culture Survey](#)

This survey is designed for people between the ages of 13-30. We ask that you pass it along to people you know and ask them to fill it out. This survey will also be going out to some Island schools in February when their new semester begins.

[Volunteer Recruitment in PEI Museums Survey](#)

This survey is designed for adults (18 plus). This survey is designed for volunteers and non-volunteers. After all, to get volunteers we also have to address why people do not volunteer.

[Community Museums Survey](#)

This survey is for community museums and our organizational members only. We ask that one person from each organization complete this survey.

To do any survey, click on the title.

Cultural Labour Market Information Survey

The [Cultural Labour Market Information Survey](#) is a survey designed by the Cultural Human Resource Council (CHRC) and the Conference Board of Canada to help assess the size and state of the cultural labour market in Canada.

The survey can be filled in by both employers and employees/volunteers.

Please take 15-20 minutes to fill out this survey. This survey will be used to inform the government and other stakeholders on the state of cultural labour in Canada and may

inform future legislation. The cultural labour market is larger than most people expect. Help prove it.

Display Case

The display window at our Charlottetown office is available March through September!

If you want to book the display case please contact us at info@museumspei.ca or call us at 902-892-8837.



Announcements

Artefact of the Week

Did you know the PEI Heritage Foundation places one artefact in the spotlight each week? Check out their [Facebook page](#) and their [website](#) for posts!

Culture Summerside's *1919 - PEI Soldiers Return from the Great War* will run from mid-January to May. This project will include a lecture series, a commemorative event, and a booklet will be created with creative writers and volunteer researchers focusing on the soldiers returning to PEI. Check out their [website](#) for more details.

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